

# Island Connections' 1st Annual Sugar Showdown:

A Sweet Celebration of Community and Confections



## Sponsorship Tiers

**Title Sponsor ('Master Baker') \$1,000** – Exclusive naming rights to the overall event (e.g., 1st Annual Sugar Showdown presented by [Your Business]); business name, link and large logo on Island Connections' website, community event pages and Facebook; large logo on marketing poster; logo prominently displayed in multiple locations at the event; nominate a judge to the judges panel and receive 6 event tickets

**Gold Sponsor ('Captain of Confections') \$500** – Business name, link and medium-sized logo on Island Connections' website, community event pages and Facebook; medium-sized logo on marketing poster and at event entrance and receive 4 event tickets

**Silver Sponsor ('Sugar Steward') \$300** – Business name, link and small logo on Island Connections' website, community event pages and Facebook; small logo on marketing poster and at event entrance and receive 2 event tickets

**Table Sponsor ('Cookie Companion') \$150** – Business name and logo on materials at the event and in Facebook posts

For sponsorship inquiries please contact Sydnie White  
Ph: 207-288-4457 or E: [sydnie@islconnections.org](mailto:sydnie@islconnections.org)

*Island Connections provides free transportation and other services to seniors and people with disabilities from Mount Desert Island and the surrounding islands to enhance their independence and quality of life by utilizing our core group of dedicated volunteers.*